



Australian Government
IP Australia



THE UNIVERSITY OF
WESTERN AUSTRALIA
Achieving International Excellence

UWA IP COMMERCIALISATION SEMINAR

University Club
Wednesday 21 October 2009

- 8.45am Arrival Tea & Coffee
- 9.00am Andy Sierakowski, Office of Industry and Innovation
- Welcome and Introduction
- 9.10am Nigel Stewart, IP Australia
- The business of innovation: rethinking the potential of IP
- 9.40am Andy Sierakowski, Office of Industry and Innovation
- UWA Commercialisation Process
- 10.15am Morning Tea
- 10.30am Gary Cox, Wray & Associates
- Important information for researchers
 - Inventorship vs authorship
 - The patent process-myths, truths & costs
- 11.00am **Case Studies from UWA**
- In this section we will discuss some successful industry research contracts, licensing and start up companies as ways of progressing university IP arrangements. What made these successes? On the other hand, what observations can we draw from things that haven't worked?
- 12.30pm Dr Andy Sierakowski, Office of Industry and Innovation
- Close
- 12.35pm Light Lunch

COST: Free for UWA staff and postgraduate students.

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